

Grevil Jasani

GRAPHIC

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DESIGNER

PROFILE

Detail-oriented Graphic Design student specializing in packaging design and print production, with advanced training in Adobe Creative Suite, typography, layout systems, and colour management. Developed strong expertise in creating print-ready artwork using dielines, bleeds, and CMYK/Pantone systems, ensuring designs meet real-world production standards. Skilled in transforming concepts into functional, production ready designs, including packaging, branding, and marketing materials. Proven ability to manage multiple design projects, apply critical thinking, and maintain high visual and technical accuracy under deadlines.

EDUCATION

Graphic Design Production (2026)

Georgian College, Ontario

3D Animation for Television and Cinema (AEC) (2024)

LaSalle College, Montreal

Bachelor of Science (IT) – Animation & VFX (2023)

Gujarat University, Ahmedabad, In

SOFTWARES

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Adobe After Effects
- Adobe Fresco
- Figma

CORE SKILLS

- Marketing Collateral Design (Ads, Social Media, Promotional Materials)
- Brand Consistency & Visual Systems
- Typography, Layout & Visual Hierarchy
- Print & Digital Production (CMYK, Bleed, Export)
- Adobe Illustrator, Photoshop, InDesign, Acrobat
- Time Management & Multi-tasking
- Creative Problem Solving
- Communication & Team Collaboration

OTHER EXPERIENCE

Walmart Super Centre **2024 – Present**
OMNI Customer Fullfilment Associate (Bradford,ON)

EXPERIENCE

Student Graphic Designer (Georgian College)

- Designed marketing materials including posters, brochures, social media graphics, and promotional layouts aligned with project briefs and brand goals
- Developed branding systems and visual identities, ensuring consistency across multiple design outputs
- Created print-ready artwork using proper bleed, trim, and colour profiles (CMYK/Pantone)
- Produced digital and print collateral using Adobe Illustrator, Photoshop, and InDesign
- Collaborated on design critiques, incorporating feedback to improve communication effectiveness
- Managed multiple deadlines while maintaining quality and organization
- Built 2D and 3D mockups to present marketing concepts professionally

Freelancer 2020–2024 (Ahmedabad, IN)

- Designed marketing and promotional materials including social media graphics, brochures, posters, and business cards aligned with client branding and campaign goals
- Developed brand identities including logos, typography systems, and colour palettes to ensure consistent visual communication across all materials
- Collaborated directly with clients to understand business objectives and translate them into effective visual solutions
- Created print-ready artwork using correct bleed, trim, and colour settings (CMYK/Pantone) to meet production requirements
- Delivered projects under tight deadlines while maintaining high-quality design standards and attention to detail
- Produced mockups and presentation visuals to communicate concepts clearly and secure client approvals
- Managed multiple projects simultaneously, ensuring on-time delivery and organized workflow

ACHIVEMENTS

Dean's List – Georgian College (**83 GPA**)
Georgian College Scholarship (**2025–2026**)
100% Attendance – Gujarat University